

James Keane - Digital Creative

Curriculum Vitae

www.jameskeane.co.uk / jameskeane@me.com / +44 (0) 783 448 4000

Flat 2 | 47 Howard Road | Bromley | Kent | BR1 3QJ

Particulars

I am a digital creative with over 5 years experience with the last 2½ spent at CHI & Partners where I won a One Show Interactive Gold award for design and photography.

I have Freelance and Agency experience. I have worked for clients including Toyota, Big Yellow Storage, Times Media Group, Carphone Warehouse and No More Landmines to name a few. For these clients and others I have worked on microsites, banners, email and mobile campaigns. Tight integration with other creative teams has given me exposure to integrated agency life and the skills required to work on integrated campaigns.

My skill set is wide and varied. Although firstly a creative conceptor, I have personally seen many of my ideas through design, animation and production, build and delivery. I have excellent skills in Illustrator, Photoshop and Flash, and intermediate build skills – AS2, HTML, CSS. XML. I have also spent time as a video editor and my Final Cut Pro, After Effects, DVD Studio Pro and 3D skills (Cinema 4D) are at an intermediate level.

Whatever the solution for a client I enjoy finding and producing the right one regardless of where or how it is deployed.

Education:

10_03 – 7_06 - BA (Hons) Digital Media Production - Graduated with 1st Class Honours
London College of Communication (Formerly London College of Printing), University of the Arts, London

Employment:

Feb 2007 – Present CHI & Partners - Digital Creative

Clients: Many on the CHI List including: British Gas, National Express, RBS, TalkTalk, Argos & Best Buy

Duties: A mixture of concept, design, production, build and delivery depending on the job.

2005 – 2007 Media Citizens – Digital Design

Clients: Media Citizens / Intomedia / Brixton Online / Red Kite Learning

Duties: Front-end development of pioneering CMS based flash platform for locally produced media in the London Borough of Southwark / Corporate identity / Illustration / DVD production

2004 – 2006 Stylorouge - Designer

Working in a variety of disciplines largely within the music industry.

Clients: Westlife / Katie Melua / The Corrs / D&AD and many more

Duties: Album Sleeve Design / Production and editing for TV commercials / DVD Authoring